

WHERE CELEBRITY HAIR STYLIST MEETS DERMATOLOGIST TO THE STARS

The Scalp

Ben Skervin,
Hair Stylist.

Dr. Marta Rendon,
Dermatologist.

Why is scalp care important?

Ben Skervin:

Scalp care is really where it's at if you want to have truly beautiful hair. When you're good to your scalp you really notice the difference in how your hair looks and feels.

Dr. Marta Rendon:

Your scalp is skin, too. It needs to be moisturized just like the skin on the rest of your body.

If you don't have dandruff, should you use Head & Shoulders?

Ben Skervin:

Definitely. Head & Shoulders works wonders for all kinds of hair types, dandruff or no dandruff. When you take care of hair at its source, you'll be surprised by the results.

Dr. Marta Rendon:

At least 50% of the population has a dry scalp issue, whether they call it dandruff or not. In fact, anyone who has the occasional itchy or dry scalp can benefit from Head & Shoulders.

Is Head & Shoulders harsh on hair?

Ben Skervin:

On the contrary, the zinc formula in Head & Shoulders along with the targeted moisturizers really helps make hair softer and more manageable.

Dr. Marta Rendon:

Zinc is not harsh on your hair. On the contrary, it's an amazing active ingredient also used in cosmetic products. When applied to the scalp, it helps restore and maintain the moisture balance within the scalp and hair.

